

“Naming and Framing Public Issues”

A free, three-part webinar series



Does your community have a problem that looks like this?

Join us to learn how you can help overcome deadlock and lead change in your community.

Session 1: “Beyond Deadlock: A Better Way to Talk about Difficult Issues”

Tuesday, October 14, 4 – 5 p.m. EDT / 3 – 4 p.m. CDT / 1 – 2 p.m. PDT

- *Learn to help people work together to talk about public issues and make choices.*
- *Uncover the deeper concerns of our communities*
- *Register for Session 1 at <http://bit.ly/namingframing1>*

Session 2: “Tools for Naming and Framing Public Issues”

Wednesday, December 3, 4 – 5 p.m. EDT / 3 – 4 p.m. CDT / 1 – 2 p.m. PDT

- *Learn the steps and processes for leading a “naming and framing” effort.*
- *Apply tools that help people weigh options for moving forward together.*
- *Register for Session 2 at <http://bit.ly/namingframing2>*

Session 3: Check-in (date TBD)

- *Share experiences with fellow participants in a follow-up webinar or conference call.*

Registration is free, but space is limited.

Questions? Contact Nancy Kranich, nancy.kranich@rutgers.edu.